



For Immediate Release

August 10, 2015

OLD BAY® Releases Limited Edition Can in Celebration of 20th Anniversary of 2,131

A Portion of the Proceeds from the Sale of Each Collectable Can will Benefit the Cal Ripken, Sr. Foundation

Baltimore, Md. – The Cal Ripken, Sr. Foundation and OLD BAY®, Baltimore's iconic seasoning, today announced the release of a limited edition OLD BAY® seasoning can in honor of the 20th anniversary celebration of Baseball Hall of Famer Cal Ripken, Jr. breaking Lou Gehrig's most consecutive games played record. A portion of the proceeds from the sale of each can will benefit the Cal Ripken, Sr. Foundation, a national nonprofit providing baseball/softball-themed programs to help build character and teach critical life lessons to underserved youth residing in America's most distressed communities.

"OLD BAY is proud to call Baltimore home, and even prouder of the home teams and players that bring us together," said Raj Nair, OLD BAY Business Director. "We're excited to celebrate Cal Ripken, Jr.'s 2,131 anniversary while supporting the important work the Cal Ripken, Sr. Foundation does for youth across the country."

Only 48,000 cans will be produced; the bottom of each can will be numbered for collectability. Cans will be available in stores across the Mid-Atlantic region, including Maryland, Virginia, District of Columbia, Pennsylvania, New Jersey and North Carolina beginning the week of August 17.

"OLD BAY is as synonymous to the Baltimore landscape, as Cal Ripken, Jr.," said Steve Salem, president of the Cal Ripken, Sr. Foundation. "We are thrilled to partner with such an iconic brand to celebrate the 20th anniversary of 'The Streak,' while also creating opportunities for consumers to help impact underserved kids locally and throughout the United States."

Fans are encouraged to celebrate the 20th anniversary with OLD BAY® and the Ripken Foundation by following along with the hashtag #OLDBAY2131 for a chance to win a Cal Ripken signed commemorative can.

****NOTE: Image of commemorative can attached. Please photo credit OLD BAY®**

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About OLD BAY®

For over 75 years, this distinctive blend of herbs and spices has been a time-honored taste. Just as the recipe hasn't changed, neither has the iconic yellow and blue can. Once only enjoyed by a lucky few along the Chesapeake Bay, OLD BAY® Seasoning has gained fans all across the country. Best known as THE seasoning for shrimp, salmon, crab and other seafood dishes, these days, OLD BAY is used to flavor hamburgers, chicken, pizza, pasta, vegetable dishes and more. OLD BAY Seasoning is also available with 30% less sodium and has been the inspiration for 15 additional offerings. For information and recipes, visit www.oldbay.com and www.facebook.com/oldbay.

OLD BAY is one of McCormick & Company's (MKC) portfolio brands. As a global leader in flavor, McCormick has built a portfolio of leading flavor brands that enhance people's enjoyment of food all around the world. Every day, no matter where or what you eat, you can enjoy food flavored by McCormick. *McCormick Brings Passion to Flavor™*.

About the Cal Ripken, Sr. Foundation (CRSF)

For the last 14 years, the Cal Ripken, Sr. Foundation has worked tirelessly to implement youth development programs that directly address the problems facing at-risk youth in distressed circumstances across the country. Inspired by one of the most iconic baseball families, the Ripken's created the Cal Ripken, Sr. Foundation to honor the legacy of its family patriarch, longtime coach, and mentor, Cal Ripken, Sr. The Ripken Foundation use sports-themed programs to bring police officers, youth partners and underserved kids ages 8 to 14 together on a level playing field to learn invaluable life skills.

In addition, the Ripken Foundation's Youth Development Park Initiative creates clean, safe places for kids to play on multi-purpose, synthetic surface fields that promote healthy living in an outdoor recreational facility. In just four years, the Ripken Foundation has created 49 completed parks (8 of which are Ability Fields for children with Special Needs) in 15 different states, impacting over 220,000 kids annually. In 2015, the Ripken Foundation aims to impact over 1 million kids nationwide through its Youth Development Parks and programs.

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